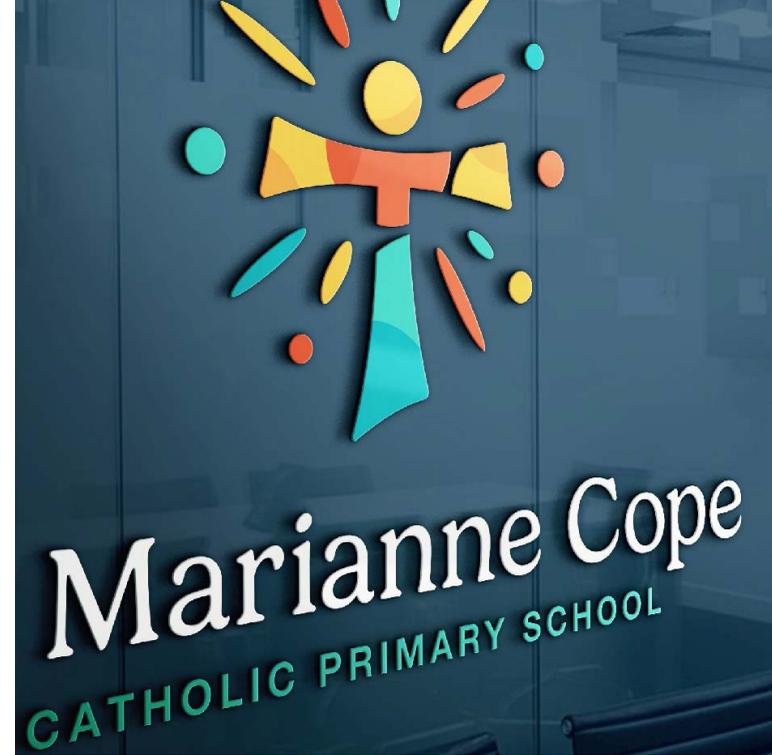


# **kmd:** CREATIVE

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BRANDING FOLIO 2025



**CAF**  
CONSULTING

  
*Resilience*  
- IN -  
RECOVERY

  
**Urban**  
LAND PROJECTS

THE  
*North*  
QUARTER





OPTIONAL BRAND: STYLE GUIDE OUR LOGO

palette has been carefully  
both white (or very  
back (or very dark)  
are used in both positive  
o. It's shown here on a

**GREATER SHEPPARTON**

CMYK	0, 0, 0, 90	50, 100, 30, 0	10, 100, 30, 0	20, 100, 80, 0	0, 100, 100, 0	0, 65, 100, 0
RGB	60, 60, 60	149, 33, 104	214, 3, 100	197, 23, 50	227, 2, 18	239, 113, 2
HEX#	3c3c3c	952168	d80364	c51732	e30212	e77102

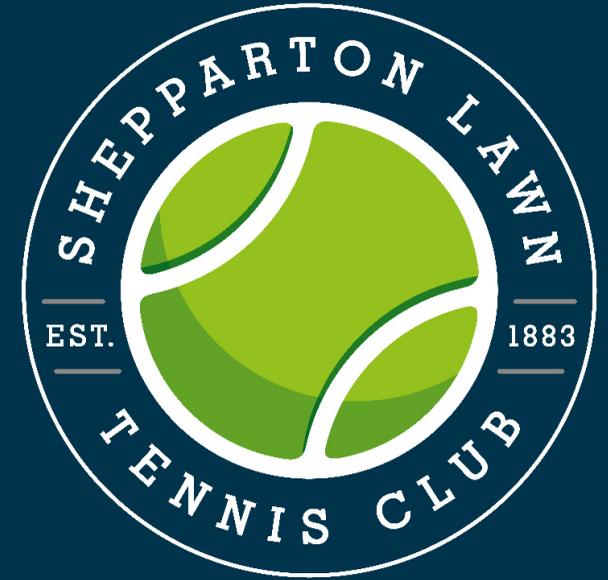
CMYK	30, 0, 100, 0	50, 0, 100, 0	70, 0, 60, 0	75, 0, 30, 0	100, 0, 0, 0	100, 35, 0, 0
RGB	198, 211, 0	148, 193, 30	62, 180, 132	1, 178, 186	0, 159, 227	1, 123, 196
HEX#	c6d300	94c11e	3eb484	01b2ba	009%3	017bc4



















the **ACTION** fund

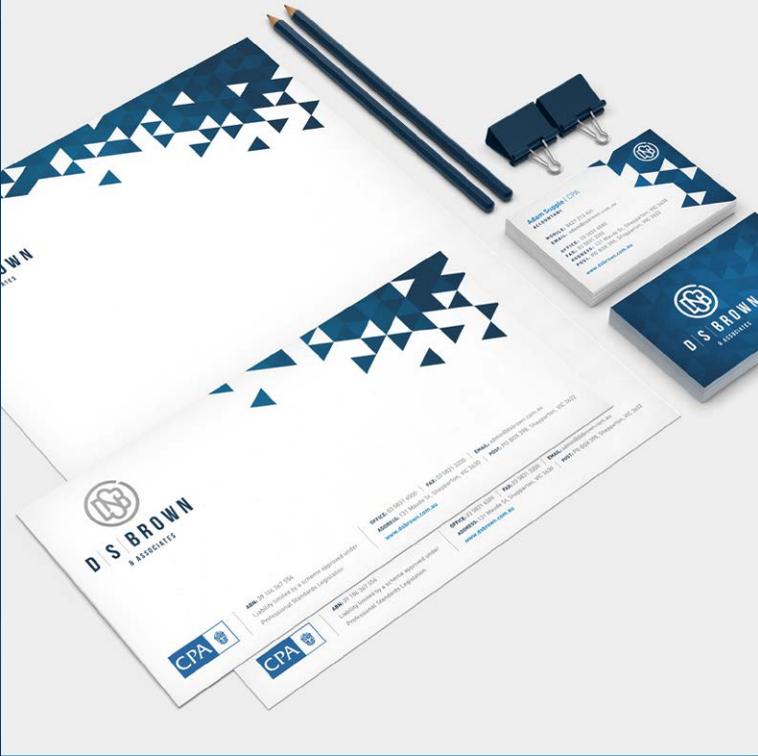
Locals supporting locals



Paddock to Plate  
**AUTUMN**  
Feast  
— MAY 19 2019 —  
With MATTHEW EVANS



**INDUSTRIAL**  
PROJECTS TEAM







**D01 | Town Centre Information - Directional + Map (Premium)**

Town Centre Information

To be positioned at key nodal points and destinations within town centres, to help visitors and residents navigate their way through the town.

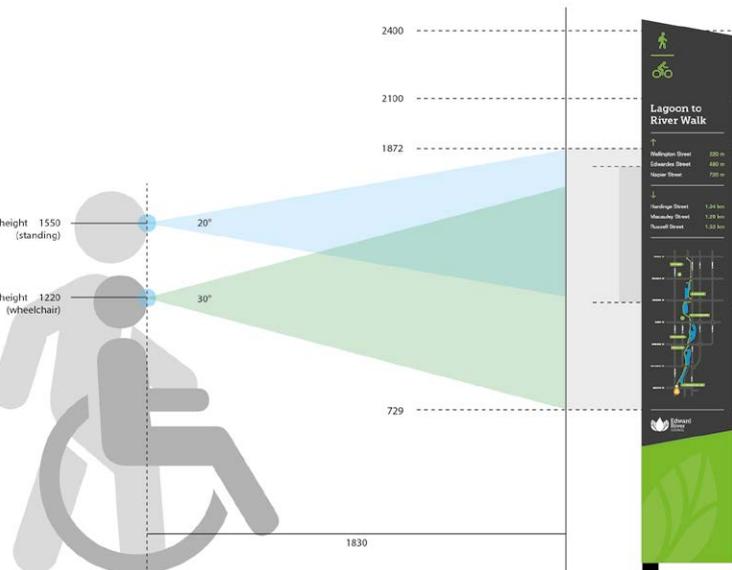
This Directional + Map version suits key PRIMARY locations.

**D02 | Town Centre Information - Directional (Premium)**

Town Centre Information

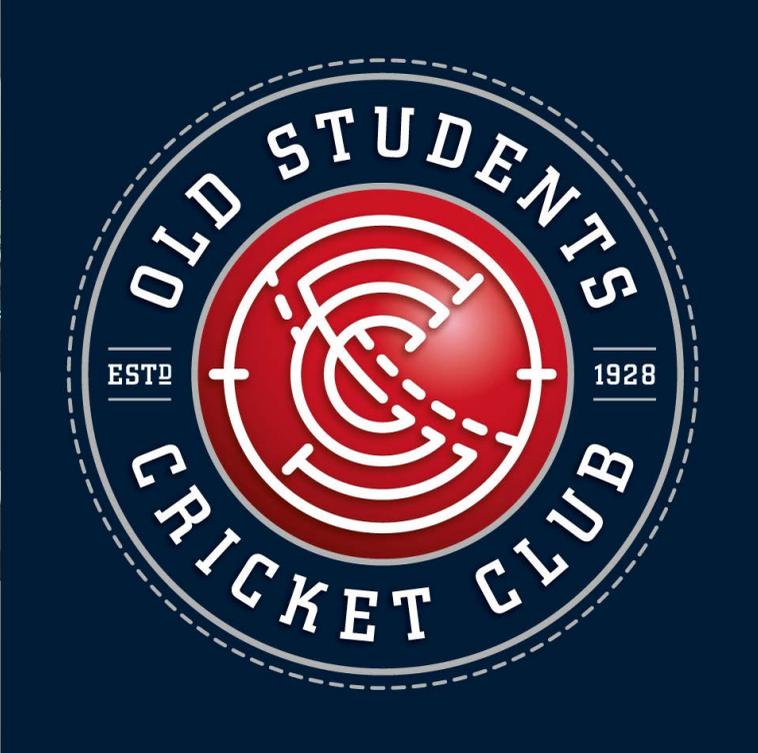
To be positioned at key nodal points and destinations within town centres, to help visitors and residents navigate their way through the town.

This Directional only version suits SECONDARY locations. Used in conjunction with D01.









shepparton show me

shepparton show me



shepparton show me



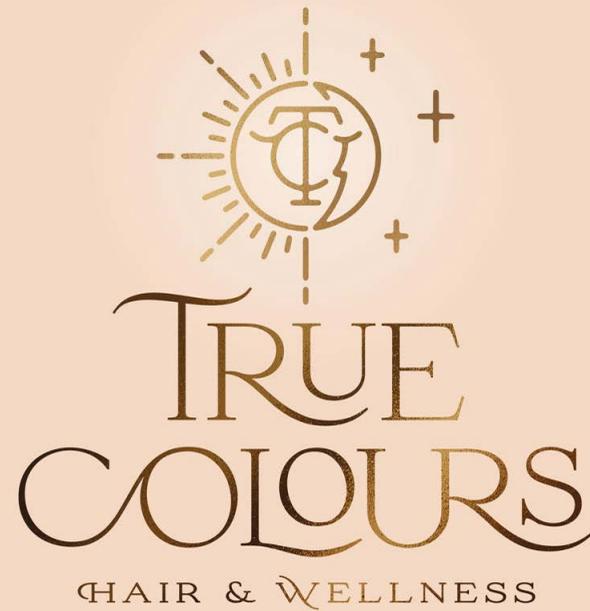
SHEPPARTON  
hand  
THERAPY

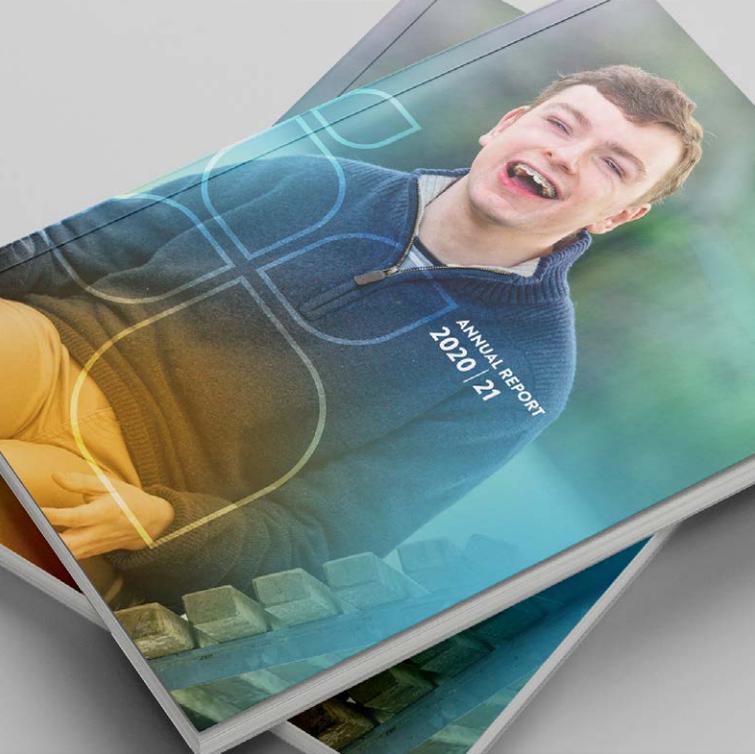
Providence  
FIELD











# CONTACT

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